

# Strategy Challenge

## Strategy Challenge

Create impact with insight

Far from being mere soft-skill training or simply fun on the water, this unique programme is designed to drive tangible improvements to your bottom-line.

Your team will navigate a number of theoretical and practical obstacles, in a safely managed environment. The Strategy Challenge is a combination of waterborne and shore based activity running over one or two days.

### Who?

Guests, teams & clients

The output of the day is tailored to your specific needs and requirements, from five to fifty guests; be them internal teams or clients. A new degree of trust and understanding is established, lasting beyond your Strategy Challenge.

### What is it?

Between land and water

Through integrating both practical and theoretical elements, you and your crew will create a unique solution to your strategy together. Your experience is fun, engaging and represents fantastic value.

## What do we actually do?

Planning and sailing

After an initial briefing and strategy planning session ashore, we board the yacht, leave the dock and set sail. Once underway, success is all down to your team's strategy. The full programme includes bonus challenges and sessions. It is not all a competition!

We debrief before dinner, explore what worked, what will be done differently and how to apply these lessons in the workplace with immediate effect.

### The nuts and bolts

How much and where?

Guests: 5 to 50

Duration: 1 or 2 days

Location: Helsinki/Solent

Cost (€) starting from: 4999 [www.swan51leira.com](http://www.swan51leira.com)

**Programme Availability:**  
**Finland & United Kingdom**



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